

CHAPTER 6 SIGN AND BILLBOARD REGULATIONS

Section 601 Permitted Signs for Which No Certificate is Required The following signs shall be permitted in the unincorporated area of Clark County that is subject to these Regulations, according to the following regulations. No Zoning Certificate shall be required for any sign constructed or erected under the terms of this Section.

601.01 Signs for the Sale, Lease or Rent of the property on which the sign is located. [rev. 12-13-2013]

601.01.01 Residential Properties – Not more than two (2) two-sided signs shall be displayed on any lot or parcel. Such signs shall not be illuminated and shall not exceed six (6) square feet in area per side.

601.01.02 Commercial / Industrial Properties – Not more than one (1) two-sided sign shall be displayed on any parcel. For corner lots, one (1) two-sided sign shall be permitted per street frontage. Such signs shall not be illuminated and shall not exceed thirty-two (32) square feet in area per side.

601.01.03 All signs allowed under a) and b) above shall not interfere or obstruct visibility when entering or leaving said property and shall not be located within the public right-of-way.

601.02 Vehicular Signs. Directional or other incidental signs pertaining to vehicular or pedestrian control on private property shall be permitted provided the said signs are located outside the right-of-way of any public street or road, do not exceed two (2) square feet of area per side, and do not interfere or obstruct visibility when entering or leaving said property.

601.03 Name and address of Occupant of residential property. Such signs shall not be more than two (2) square feet in area per side and shall be located outside the right-of-way of any public road. Said sign shall not be higher than three (3) feet above the ground and not more than one (1) sign shall be permitted.

601.04 Temporary Signs announcing special public or institutional events. Such signs shall not exceed two (2) square feet in area per side in any “R” District, or twenty (20) square feet in area per side if relating to a church, school, community center, or other institutional or public building. Such signs shall not be permitted more than thirty (30) days prior to the planned event nor more than seven (7) days after said event, and no such sign shall be closer than twelve (12) feet to the right-of-way of any public road unless attached to the building.

601.05 Signs approved in Planned Development District. Signs shall be constructed in compliance with the approved development plan. [rev. 12-13-2013]

601.06 Farm Signs denoting the name and address of the occupants, denoting produce or products for sale on the premises, and denoting membership in organizations. No more than one (1) sign of any type may be permitted and it shall be located at least forty (40) feet distant from the road right-of-way; provided, however, that if such sign is located within one hundred (100) feet of any principal building having a greater setback or front yard than required for such District, such sign shall not be erected nearer the road right-of-way than the established building line on such road, but need not exceed a distance of one hundred (100) feet, except that at the intersection of any state or federal highway, or major or secondary thoroughfare, the setback of any sign shall not be less than one hundred (100) feet from the established right-of-way line of each highway or thoroughfare, unless erected on or adjacent to the wall of a building or other structure or in such other manner as not to interfere with or obstruct clear vision of the intersection in any direction. No such billboard or sign shall be permitted which faces the front or side lot line of, or which faces

any public square, entrance to any public park, public or parochial school, library, church, or similar institution within three hundred (300) feet thereof. Advertising signs may not exceed thirty-two (32) square feet of area per sign and all other signs shall be limited to four (4) square feet in area per side.

601.07 Political Signs: Shall not be placed within any public right-of-way. [eff. 12-13-2013]

Section 602 Permitted Signs for Which a Certificate is Required The following signs shall be permitted in the unincorporated area of Clark County that is subject to these Regulations, according to the following regulations. Zoning Certificate shall be required for any sign constructed or erected under the terms of this Section.

602.01 Signs for Home Occupations. One (1) on-premise sign per lot shall be permitted for the purpose of announcing a home occupation. Such signs shall not be illuminated and shall not exceed two (2) square feet in area and shall be attached to the dwelling. No off-premise signs shall be permitted. [eff. 3-29-1990]

602.02 Off-Premise Signs, Defined: Advertising a product or service not located upon the premises on which the sign is located shall be classified as a business use and shall be permitted in all Business Districts, the Industrial District, and /or lands used for agricultural purposes subject to regulations set forth herein.

602.02.01 Off-premise signs located adjacent to and intended for primary visibility on any street, road or highway in the unincorporated area of Clark County, shall not exceed one (1) sign face with a total of six hundred (600) square feet, or two (2) sign faces exceeding a total of one thousand two hundred (1,200) square feet on any single lot or location, excluding supports, decorative trim, or other embellishments. [eff. 3-29-1990; rev. 12-13-2013]

602.02.02 Off-premise signs shall conform to all applicable height regulations for the appropriate zoning district, except off-premise signs located along the interstate system may be constructed at a greater height in accordance with the provisions contained in Chapter 5516 of the Ohio Revised Code. [eff. 3-29-1990]

602.02.03 No off-premise sign shall be constructed closer than three hundred fifty (350) feet to another off-premise sign located on the same side of any thoroughfare in the unincorporated area of Clark County, unless the natural terrain or other obstructions prevents both signs from being seen at the same time along the main travel way. Off-premise signs along the Interstate System shall be separated by no less than eight hundred (800) feet from any other off-premise sign on the same side of the highway.

602.02.04 Off-premise signs shall not be located closer to the public right-of-way than the established building set-back requirements of the district in which the sign is located, and not closer than thirty (30) feet to any adjoining lot line. [rev. 12-13-2013]

602.02.05 No off-premise sign site shall be more than two (2) displays facing in the same direction of the main travel way.

602.03 On-Premise Signs, Defined: Free standing, building mounted, ground mounted, or monument signs identifying a multi-family residential development, a subdivision development, or a commercial or industrial use on the lot where the sign is located. If the signs are located within the Planned Commercial Development District or are erected pursuant to a Conditional Use, the location of said signs must be in strict compliance with the Development Plan or Conditional Use requirements, in addition to any restrictions imposed herein. [eff. 3-29-1990; rev. 11-4-2020]

602.03.01 No more than one (1) free standing or ground sign shall be provided for each business use, and in no case shall a lot containing more than three (3) free standing or ground signs. [rev. 3-29-1990]

602.03.02 No free standing, ground, or building mounted sign shall have a surface area of greater than one hundred (100) square feet per side. [rev. 3-29-1990]

602.03.03 No business, industry, or use shall maintain a gross sign area exceeding three hundred (300) square feet on the premises. [rev. 3-29-1990]

602.03.04 A Free Standing On-Premise Sign shall not exceed twenty (20) feet in height. [rev. 3-29-1990; rev. 11-4-2020]

602.03.05 Free standing or ground signs shall not be located closer than twelve (12) feet to any existing or proposed street right-of-way, and not closer than thirty (30) feet to any adjoining lot line. [eff. 3-29-1990]

602.03.06 A ground on-premise sign shall not exceed eight (8) feet in height as measured from the adjacent ground level to the highest point of the sign. [eff. 12-13-2013]

602.03.07 A wall sign shall not project above the top edge or beyond the side edge of the wall the sign is located on. [eff. 12-13-2013]

602.03.08 Electronic Message Display Sign (EMDS) is a specific type of on-premise sign whose content can be changed electronically on a fixed display surface composed of electrically illuminated changeable elements. One (1) EMDS shall be permitted per lot subject to the requirements of this sub-section. [eff. 12-13-2013]

A written certification and a photometric plan, both signed by the sign manufacturer or a professional engineer, must be provided when submitting a zoning permit application for an EMDS sign certifying that the light intensity of the sign has been preset not to exceed the illumination levels established by these requirements and an affidavit signed by the sign's owner that the preset intensity level will not be increased in excess of the standards set forth by these Regulations.

602.03.081 The message shall relate to a business currently operating on the lot where it is located.

602.03.082 The EMDS shall not contain more than two (2) sides.

602.03.083 Each side of the message area shall not exceed a maximum eight (8) feet in width and four (4) feet in height. [rev. 11-4-2020]

602.03.084 The EMDS shall comply with all location and size requirements for On-Premise Signs.

602.03.085 The message shall not flash, scroll, blink, fluctuate or be animated in any way. The message shall only change by fading or dissolving.

602.03.086 There shall be a minimum hold time of eight (8) seconds before an image or message can change, and a maximum two (2) seconds for the change to be completed.

602.03.087 The intensity of the lighted message shall be such that it does not interfere with traffic or cause glare as determined by the Zoning Inspector. [rev. 11-4-2020]

602.03.088 The EMDS shall be equipped with an automatic dimmer to comply with the following luminance requirements:

- A. The maximum nits during daytime shall not exceed 5,000 except during inclement weather (i.e., fog, rain or snow) when it shall not exceed 3,000 nits.
- B. The maximum nits during night time shall not exceed 500 except during inclement weather (i.e., fog, rain or snow) when it shall not exceed 300 nits.

	1 st Sunday in November through 2 nd Sunday in March	2 nd Sunday in March through 1 st Sunday in November
Daytime	7:30 am to 6:00 pm	6:00 am to 7:30 pm
Nighttime	6:00 pm to 7:30 am	7:30 pm to 6:00 am

602.03.089 The EMDS shall be programmed so that in the event the display malfunctions in any manner it will automatically be set to go blank.

602.03.0810 Should the Zoning Inspector determine the EMDS no longer complies with the requirements of 602.03.08, and the sign cannot be promptly adjusted to comply with said requirements, the EMDS shall immediately be turned off until it is restored to operate in compliance with said requirements. [rev. 11-4-2020]

602.04 Portable Signs. Portable signs announcing a special event or advertising a product or service. Such signs shall be considered a Temporary Use and shall be permitted subject to regulations set forth herein.

602.04.01 All signs shall be located in compliance with all state and federal regulations controlling the same.

602.04.02 Such signs shall not be permitted for more than a total of ninety (90) days per calendar year.

602.04.03 Said signs shall be located outside the right-of-way limits of the road and shall not interfere with the visibility of vehicular traffic either entering or leaving any property or entering, leaving, or operating on any thoroughfare.

602.04.04 No illumination device shall be used which causes unnaturally high light levels to be cast upon adjacent residential lots, or which permits the direct beaming of light onto adjacent thoroughfares thereby creating a hazard to vehicular traffic. The lighting requirements contained in 604.02 shall apply.

602.04.05 Said signs are capable of posting and removal without destruction of public or private property.

602.04.06 No portable sign shall exceed four (4) feet in height and eight (8) in width, and be mounted such that the overall height is not greater than seven (7) feet above the ground.
[eff. 12-13-2013]

Section 603 Prohibited Signs and Billboards The following signs shall be prohibited in the unincorporated area of Clark County:

603.01 All signs not specifically permitted by the express terms of these Regulations.

603.02 Signs or advertising devices erected and maintained on trees or painted or drawn upon rocks or other natural features.

603.03 Signs characterized by flashing lights or air-activated attraction devices, except for signs indicating time and temperature which operate by means of lighting changes alternating on not less than a five (5) second cycles.

603.04 Except for identification signs on agricultural buildings, no sign or billboard shall be painted directly upon the wall or roof of any building or structure. This restriction shall not restrict the use of aesthetic graphics such as murals or other illustrative or decorative paintings that are intended to be cosmetic devices.

603.05 No sign or billboard shall be painted on or attached to any awning, canopy, or balcony. No sign shall be attached to any fence within the right-of-way of any road, and no sign shall be attached to any board or wooden fence regardless of location without the permission of the owner of the fence.

603.06 Signs or advertising devices which attempt or appear to attempt to direct the movement of traffic, or which interfere with, imitate, or resemble an official sign, signal, or device.

603.07 Bench Signs, Defined: Any signs, excluding political signs, on benches except for "dedication" or "in-memory-of" type plaques. [eff. 12-13-2013]

Section 604 Design Standards for Signs and Billboards The following design standards shall apply to all signs and billboards located and erected within the unincorporated area of the County, regardless of type, style, location, design, or other classification.

604.01 Location. No sign shall be located within or project over the right-of-way of any public or private road. No sign shall be erected or maintained within six hundred sixty (660) feet of the edge of the right-of-way of a thoroughfare on the interstate or primary highway system without complying with the provisions of Chapter 5516 of the Ohio Revised Code, and the regulations promulgated and enforced by the Director of the Ohio Department of Transportation, and the regulations specified herein. No sign in a "B", O-1, or I-1 District shall face the side of any adjoining lot located in any "R" District unless the sign is located not less than fifty (50) feet from the lot. Said sign or signs shall be located in strict compliance with these Regulations, in strict compliance with the approved Development Plan or restrictions imposed by the Board of Zoning Appeals.

604.02 Lighting

604.02.01 Signs may be illuminated when such sign does not constitute a public safety or traffic hazard. Sign illumination shall be directed downward; up-lighting is not permitted. See Section 803 for additional zoning regulations pertaining to outdoor lighting. [rev. 1-19-2022]

604.02.02 No illuminated sign shall be constructed which will interfere with the operation or safety of any traffic control signal.

604.02.03 No flashing, rotating, or moving light source shall be permitted on any sign.

604.02.04 All wiring, fittings, and material used in the construction, connection and operation of signs shall be in accordance with the provisions of the Building Code. [eff. 3-29-1990]

604.03 Height. No sign shall be erected to a height greater than the maximum permitted height for the District in which the sign is located, except that signs located within six hundred sixty (660) feet of the edge of the right-of-way of a thoroughfare on the interstate highway system may be erected to a greater height, as may be specified by the Director of the Ohio Department of Transportation or his/her authorized representative, in accordance with the provisions contained in Chapter 5516 of the Ohio Revised Code.

604.04 Sight Interference. No sign shall be permitted which interferes with the visibility of pedestrian or vehicular traffic entering, leaving, or operating on thoroughfares.

604.05 Maintenance. All signs or billboards constructed or erected shall be maintained so that all sign surfaces, supports, braces, guys, and anchors shall be kept in repair and in a proper state of preservation by painting or otherwise.

604.06 Abandoned Signs

604.06.01 If any sign or billboard shall become abandoned, in the manner defined herein, such a sign or billboard is declared to be a public nuisance by reason that continued lack of use results in lack of reasonable and adequate maintenance, thereby causing deterioration and blighting influence on nearby properties.

604.06.02 A sign or billboard is abandoned if it meets any one (1) of the following criteria:

604.06.021 Any sign or billboard associated with an abandoned Non-conforming Use.

604.06.022 Any sign or billboard that remains after the termination of a business. A business has ceased operations if it is closed to the public for at least one hundred and eighty (180) consecutive days. Seasonal businesses are exempted from this determination.

Section 605 Non-Conforming Signs and Billboards

605.01 Any sign or billboard in existence within the unincorporated area of the County prior to the effective date of these Regulations that does not conform with the provisions of this Chapter is considered to be Non-conforming.

605.02 Any sign or billboard that does not conform to the provisions of this Chapter shall be allowed to continue in its Non-conforming status provided the sign or billboard was erected in compliance in all respects with applicable laws in existence on the date of its erection.

605.03 A Non-conforming sign or billboard shall not be structurally relocated or replaced unless it is brought into compliance with the provisions of this Chapter. Should any replacement or relocation take place without being brought into compliance the sign or billboard shall be existing illegally.

605.04 A Non-conforming sign or billboard shall be maintained or repaired in accordance with the following provisions:

605.04.01 The size and structural shape shall not be changed or altered.

605.04.02 The copy may be changed provided that the change applies to the original Non-conforming Use associated with the sign or billboard and that the change is made by the owner of the sign or billboard at the time the sign or billboard became Non-conforming; the copy area shall not be enlarged. Any subsequent owner or user shall bring the sign or billboard into compliance.

605.04.03 In the case where damage occurs to the sign or billboard to the extent of fifty (50) percent or more of either the structure or the replacement value of the sign or billboard, the sign or billboard shall be brought into compliance. Where the damage to the sign or billboard is less than fifty (50) percent of the structure or its replacement value, the sign or billboard shall be repaired within sixty (60) days.

Section 606 Zoning Certificate Required No signs, except as provided for in Section 601, shall be erected prior to the issuance of a Zoning Certificate by the Zoning Inspector.
[rev. 12-13-2013; rev. 11-4-2020]

606.01 The Applicant for a Zoning Certificate herein shall pay such fee as is prescribed by the County Commissioners.

606.02 The Zoning Certificate issued pursuant hereto shall be valid so long as the Owner complies with the terms and conditions of these Zoning Regulations or any amendment thereto.

606.03 The application for a Zoning Certificate for posting a sign or billboard that is considered a Temporary Use shall indicate the name and address of the person charged with removal of the sign or billboard.

606.04 All signs and billboards erected within the unincorporated area of the County are subject to inspection, whether a Zoning Certificate is required or not prior to erection. Such inspection may be made at any reasonable time and the Zoning Inspector may order the removal of any such sign or billboard that is not maintained in accordance with the provisions of these Regulations. [rev. 12-13-2013]

606.05 In the event that the owner of any sign or property fails to comply with the terms of these Zoning Regulations, said permit may be revoked upon compliance with the following terms:

606.05.01 The Zoning Inspector shall notify the owner of any deficiency or violation of these Regulations. Notice shall be served personally or by ordinary mail at the last known address of the permit holder. The permit holder may seek a hearing on said notice by complying with the provisions of Chapter 9 of these Regulations. Failure to correct deficiencies or to appeal the decision of the Zoning Inspector within twenty (20) days will result in cancellation of the permit for such sign and said sign shall then be removed as provided by these Regulations.
[rev. 12-13-2013; rev. 11-4-2020]

606.06 The Zoning Inspector may effect removal of any sign illegally placed within the right-of-way of any road within the unincorporated area of the County. The Zoning Inspector shall maintain said sign and shall notify the owner thereof of its location, by ordinary mail. If the owner of any sign fails to claim the same within one hundred eighty (180) days after mailing of notice by the Zoning Inspector, said sign may be destroyed. [rev. 12-13-2013; rev. 11-4-2020]

Section 607 General Requirements [eff. 3-29-1990]

607.01 No projecting sign shall be erected or maintained from the front face of a building a distance of more than two (2) feet, including those projecting from the face of any theater, hotel, or motel marquee.

607.02 No sign shall be placed on the roof of any building, except those signs whose supporting structure is screened so the sign appears to be a continuation of the face of the building.

607.03 No sign or part thereof shall contain or consist of banners, posters, pennants, ribbons, streamers, spinners, or other similar moving devices.

607.04 No sign of any classification shall be installed, erected, or attached in any form, shape, or manner to a fire escape or any door or window giving access to any fire escape.

607.05 All signs hung or erected shall be marked with the name and the telephone number of the person or firm responsible for maintaining the signs.

607.06 No vehicle or trailer may be parked on a business premises or a lot for the purpose of the advertising a business, product, service, event, object, location, organization, or the like.

Section 608 Governmental Signs Excluded For the purpose of these Regulations, "sign" does not include signs erected and maintained pursuant to and in discharge of any governmental function, or required by any law, ordinance or governmental regulation. [eff. 3-29-1990]